

DRAFT OCP VISION STATEMENTS

Option 1

View Royal is a continuously welcoming community to live, work, and play, that is identified by its distinct characterful neighbourhoods that are accessible to all. The community is known for its pristine green spaces and is recognized as a local leader in climate action.

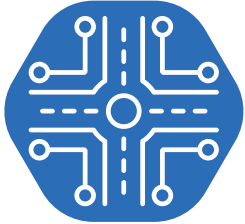
Option 2

View Royal is a continuously welcoming, welcoming community for all that live, work, and play here. Green space, amenities, and services are accessible to all, and are in close proximity to each neighbourhood. Thoughtful stewardship and climate action protect our natural environment for future generations. The Town offers a diverse and affordable range of housing options and economic development opportunities, while maintaining neighbourhood charm.

Option 3

View Royal, located on the traditional, ancestral, and unceded territories of the ləkʷəŋən speaking peoples, is a flourishing community. View Royal continuously strives to have coastal and forested landscapes, commercial services, and recreational amenities within walking, rolling, cycling, driving distance, or public transit from each neighbourhood. Through thoughtful environmental stewardship and forward-thinking climate action, natural amenities are preserved for current and future generations. While retaining its charm, the Town provides diverse and affordable housing types and economic development opportunities, which enhance the overall community wellbeing. As a gateway community in the Greater Victoria region, living in View Royal is accessible and attractive for all.

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Mobility & Connectivity

Goal: Provide a variety of transportation options within a well-connected network to support mobilizing all ages and abilities.

While private vehicles are still the primary method of travel, the Town continues to strive towards the creation of an improved transportation network. Developing a well-connected regional network will ensure that residents are able to get where they need to go via different modes: walking, cycling, rolling, transit, and vehicular use. The Town will work closely with the Capital Regional District and nearby municipalities to address ongoing traffic challenges and streamline local and regional connections.



Diverse & Affordable Housing

Goal: Provide diverse, attainable, and affordable housing types for all residents.

Encouraging the development of a wide range of market and non-market housing options will ensure existing and future residents can continue to call the Town home. Emphasis will be placed on housing that supports aging-in-place, multi-generational households, and the creation of more rental and home ownership opportunities. Where possible, these options will be within close proximity to everyday services and amenities.

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Growth Management & Community Character Preservation

Goal: Maintain the unique character of each neighbourhood as they grow.

As a desirable community to live in, View Royal must balance opportunities for growth and the need for infrastructure services while preserving the existing charm and character of the Town's neighbourhoods and natural amenities. The Town recognizes these attributes are highly valued and will maintain them for existing and new residents to appreciate.



Preserving & Protecting Natural Amenities

Goal: Preserve, protect, and expand the Town's natural assets and amenities.

Parks, trails, and green space are regularly identified as some of the greatest benefits of living in the Town. Ensuring the coastal and forested landscapes are preserved and protected for the enjoyment of current and future generations is a community priority. These efforts will include ensuring a balanced approach to growth and adopting strong climate change adaptation and mitigation strategies.

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Community Well-being

Goal: Enhance community well-being by providing safe, inclusive, and accessible spaces, while integrating and enhancing heritage, arts and culture into everyday life.

Community well-being is achieved when every member feels safe, included, and has access to essential services and opportunities. It means embracing diversity and ensuring that all voices are heard and valued, creating a sense of belonging for everyone. Integrating arts and culture enriches our community by celebrating creativity and heritage, fostering a vibrant and dynamic environment that brings people together and enhances the quality of life for all.



Community Safety & Security

Goal: Foster a safe and secure community to live, work, and play that is prepared for emergencies.

Community safety and security is achieved when people feel that their needs and quality of life are a priority. It means working collaboratively to better understand what community safety and security means to View Royal residents and business owners. Preparing and responding to health and climate emergencies, such as pandemics, climate disasters, earthquakes, etc., will strengthen the community over the long-term.

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Climate Action & Resilience

Goal: Undertake climate adaptation and mitigation efforts to support the community's resiliency.

As a forested coastal town, View Royal is particularly vulnerable to wildfires, coastal storms, flooding, and sea level rise attributable to the changing climate. In response, the Town is taking initiative to become a low carbon community, reduce its greenhouse gas emissions, and adopt climate adaptation and mitigation strategies to continue maintaining a high quality of life for everyone.

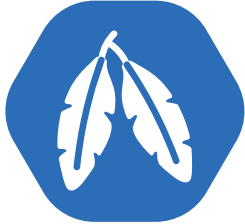


Economic Development

Goal: Identify and incentivize opportunities for mixed-use and non-residential development to support local and regional economic priorities.

Encouraging non-residential growth through development incentivization and policy amendments will support View Royal's economy and further develop employment lands, including the Western Gateway Corridor and Transit-Oriented Development areas. By attracting investment and business into the Town, this additional economic activity will support local demand for shops, restaurants, and services within walking distance of neighbourhoods and create a vibrant and sustainable community for all.

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Reconciliation

Goal: Establish a strong relationship with Esquimalt and Songhees Nations to collaborate on key priorities and continue to advance the Town's reconciliation efforts.

View Royal is located on the traditional, ancestral, and unceded territories of the ləkʷəŋən speaking peoples. To support community interest in advancing reconciliation efforts, the Town will continue to build a relationship with the Esquimalt and Songhees' peoples. Emphasis will be placed on facilitating increased collaboration, celebrating values and culture, and fostering partnerships.



Community Input & Governance

Goal: Ensure View Royal community members are meaningfully involved in the advancement of community goals and priorities.

As View Royal grows and evolves, the Town will continue to seek feedback and input from the community. Through good governance, community leaders will steward decision-making processes and ensure they remain transparent.

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Regional Partnerships

Goal: Continue to strengthen the Town's relationships with Capital Regional District stakeholders, including member municipalities, community members to collaborate on regional matters.

View Royal is a gateway community bordering seven jurisdictions within the Capital Regional District. Maintaining strong relationships with these local governments and First Nation communities is important to ensure alignment on regional priorities, such as the enhancement of regional transportation management and connectivity.